

Lighthouse Beacon

SPRING 2019



Spring Greetings!

Things keep moving forward. As I look out my office window, I see green grass and buds on trees that are ready to burst as soon as we receive some warmer temperatures.

In January I was blessed to participate in my second work/mission trip to Playa Negra, Honduras. Some reflections and pictures appear in this edition of *Lighthouse Beacon*. In *Bloom Where You are Planted*, we highlight an Edmonton-based company, **Park Lighting & Furniture** as well as their store in Calgary, **Cartwright Lighting & Furniture**. Park and Cartwright hold four charity days each year where 100% of the sales proceeds are donated to various charities to make a positive impact on people's lives, both locally and globally. *Planner's Corner* is about creating a culture of generosity through generations.

One of our goals at Lighthouse Financial & IPC Investment Corporation is to promote Biblical principles such as generosity in our practice. I've been reflecting about how to do this more intentionally and have now included a section in our onboarding and review outlines to facilitate a discussion on these important principles. I look forward to having these discussions when I meet with you during annual reviews.



Thank you for your continued support. We appreciate you and your business.

Jim Hummel, CFP® CKA®

Honduras

In January 2019 I was blessed to participate for the second time in a work/mission project with a group sponsored by West End Christian Reformed Church, Edmonton and supported by World Renew and Diaconia Nacional de Honduras. The work was more physical than last year - mixing concrete, pouring



cement floors and carrying bricks and rocks - which is great for an office worker like me.

One of the highlights was hiking up El Trigre Mountain with team members Jim, Nathan and Johan, our translator Carlos and our guide Santos and his family. During the 70's and 80's, the USA had a base at the top of the mountain to keep an eye on Honduras, El Salvador and Nicaragua. Today it is used as a base for cell phone towers.



I left Honduras feeling more optimistic for Playa Negra, the community we served and the country as a whole due to the courageous work of Association for a More Just Society Honduras (<https://www.ajs-us.org/>)



which works in the areas of peace and security and anti-corruption.

Bloom Where You are Planted



Park Lighting & Furniture, Cartwright Lighting & Furniture Charity Days

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cartwright
LIGHTING & FURNITURE

For many years, Park Lighting & Furniture, Edmonton and Cartwright Lighting & Furniture, Calgary have held four charity days per year where **100%** of the sales proceeds for the day are donated to a charity of their choice. The rationale for having the charity days is to help the vulnerable and less fortunate in our local and global community. In the past year, \$268,694.30 has been raised and donated in support of organizations such as Hope Mission, Rehoboth Christian Ministries and World Renew. These charity days are typically scheduled for a Saturday in October, November, January and February.



Thank you to the management and staff at Park and Cartwright for making a difference and demonstrating how to build a better community.

Planner's Corner: Generations and Generosity



There's an expression that more is caught than taught. This is especially true when it comes to generosity. Generosity is more than just donating money, it includes being generous with your thoughts, words, money, time, things, influence and attention.

How can we promote generosity to the next generation and how can we be inspired by our children and grandchildren? One way to be more intentional is to share generosity stories in family gatherings to promote the vision, values and story

of our families so it lives on to the next generation. These stories can help bring a family together in unexpected ways. Family members may learn something about each other that they never knew, and it may create a renewed appreciation for each other (e.g. grandparent to grandchild, grandchild to grandparent).



In April, I had the opportunity to attend Edmonton Christian High School grade 12 "Passion Project" event. Students specifically chose something they could "get into" and were challenged to solve a real problem, for a real need for a real audience. Projects ranged from providing technical support for their church's worship service to caroling during Christmas time to baking and distributing cookies to make someone's day. I was skeptical at first, but these students were making a difference and likely inspiring their family members and community to be more generous. Generosity inspires generosity.



A model for generosity is the acronym MEE:

- **Model** – When you model generosity to your children, they will likely follow.
- **Encourage** – Encourage them to give. Show them opportunities for giving and talk about how and why you give. Try not to force giving.
- **Engage** – Engage in conversation, share stories.

This Planner's Corner was inspired by Kingdom Advisors' February 2019 Study Group. Kingdom Advisors is a network of over 2,000 North American advisors who promote Biblical principles in their practice.

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